# Privacy notice

For people who sign up for updates on myotj.co.uk · Last updated 3 November 2026

This notice explains what we do with the details you give us when you sign up for updates on our website. We've kept it short and in plain English.

## Who we are

MyOTJ Ltd (company number 17558762), 15 North Street, Winterton, North Lincolnshire, DN15 9QL. We're responsible for your information, which makes us the "controller" under UK data protection law. You can contact us about anything in this notice at hello@myotj.co.uk.

## What we collect

- Your name and email address
- Your organisation, and whether you're a training provider, employer, apprentice or something else, if you tell us
- A record that you agreed to receive updates: the wording you agreed to, and when

Our website doesn't use cookies, analytics or advertising trackers.

## How we use it, and why

We use your details only to email you updates about MyOTJ, such as news about our launch. Knowing whether you're a provider, employer or apprentice helps us make those updates relevant to you.

Our legal basis is your **consent**, which you give by ticking the box on the form. You can withdraw it at any time and we'll stop emailing you.

We'll never sell your details or share them with anyone else to market to you.

## Who handles it for us

A few trusted services help us run the website and sign-up form. They act only on our instructions:

- **Supabase** stores your sign-up in a secure database hosted in London, UK
- **Resend** sends us an email telling us you've signed up
- **Microsoft 365** provides our email inbox
- **HubSpot**, our customer relationship system, keeps track of sign-ups and our conversations with you (stored in the EU)
- **Vercel** hosts the website and keeps standard technical logs (such as IP addresses) for a short time to keep it secure

Some of these companies are based in the United States. Where your details leave the UK, they're protected by the safeguards UK law requires, such as the UK–US data bridge or approved contract terms.

## How long we keep it

We keep your details until you unsubscribe or ask us to delete them. If we haven't emailed you for two years, we'll delete them anyway.

## Your rights

You have the right to:

- **unsubscribe** at any time, using the link in any update or by emailing us
- **see** the details we hold about you, and have them **corrected** or **deleted**
- **object** to how we use them, or ask us to restrict it
- have a copy of your details in a format you can take elsewhere

Email hello@myotj.co.uk to use any of these rights. We'll reply within one month.

**Not happy?** Please tell us first so we can put it right. You can also complain to the Information Commissioner's Office (ICO), the UK's data protection regulator, at ico.org.uk/make-a-complaint or on 0303 123 1113.